



20 YEARS

ICEF BERLIN WORKSHOP



Be part of the world's largest education-travel event



Work & Travel Berlin

InterContinental Berlin • November 01 - 03, 2015

Access Over 2000 International Education Professionals

Integrated into the ICEF Berlin Workshop, Work & Travel Berlin gives sellers of work & travel maximum exposure at the world's leading event for international student recruitment professionals.

Providing you with an unprecedented networking opportunity, Work & Travel Berlin gives you access to 2000+ educational travel professionals.

At the workshop, sellers of work & travel have the opportunity to exhibit and conduct one-to-one business appointments with agents (buyers) as well as education institutions from all over the world.

ICEF Berlin provides an ideal opportunity for work & travel, internship, volunteer, au pair and / or gap programme providers to meet hundreds of potential partners in one convenient location.

Participation Benefits

- Participate in the world's largest and most important networking event for education travel professionals
- Connect with buyers in new markets
- Establish partnerships and / or joint ventures with agents, education institutions and service providers
- Grow existing contacts and sales channels
- Gain insights into industry trends and "hot markets"
- Promote your brand within the international education travel industry



ICEF

Connect. Recruit. Grow.



www.icef.com/wtz

Work & Travel Feedback

Work and Travel Berlin was just fantastic. It provided us with excellent opportunities to meet both educators and agents from a wide range of markets, as well as catch up with existing partners. I wouldn't hesitate to recommend this excellent event to others in our industry.

Diana Pilling, Australian Internships

Work and Travel Berlin was our first ICEF event and we were fully booked with appointments for both days. We've been able to connect with quality, proactive, agents from a range of countries whom we otherwise might have never spoken with.

Rob Black, Professionals UK

ICEF Berlin was an excellent platform to connect with agents. All of the agents I scheduled meetings with showed up and I am looking forward to following up. Overall, ICEF Berlin was well organised and provided excellent food and service.

Kristina T'Seyen, Up With People Europe, Belgium

It was an excellent event! I had a very busy two days and I made lots of contacts. We will be back next year!

Debbie Furness, Irish Education Partners, Ireland



Booking Meetings

ICEF offers participants direct and total control over the types of partners they meet during the workshop. Appointments can be scheduled with educators, agents and service providers.

1. Prior to the workshop, details of all invited participants are supplied via the ICEF version of the **eSchedule PRO online meeting booking system**. Organisations with two representatives can double their effectiveness by scheduling simultaneous meetings.
2. During the workshop, **additional meetings** and schedule adjustments can be made through **Marcom Onsite** or personal contact.



Register online: www.icef.com/wtz

Participation Includes

Prior to the workshop:

1. Comprehensive details of invited agents, educators and service providers
2. Access to the eSchedule PRO online appointment scheduling system
3. Preferential hotel rates

At the workshop:

4. Access to the Marcom Onsite app for last-minute appointment scheduling
5. A copy of the Agent Catalogue
6. An entry in - and a copy of - the Educator & Exhibitor Catalogue
7. Access to seminars
8. Meals, refreshment breaks and an invitation to the evening functions
9. Opportunity to offer and promote FAM tours and receptions

ICEF Workshop Locations



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